THE ART OF PRESENTATION

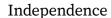
# Freedom











This range is designed to help individuals maintain their independence by providing an innovative solution to eating and drinking.

Food and being able to feed oneself is one of the few independent pleasures left to those with age restricted mobility.

### Innovation

Steelite International continuously strives for innovation within our field and the products that we design.

Freedom is a perfect example of an innovative range designed for a market with specific and sensitive needs. All of the product design features address problems that individuals may face with restricted mobility.









# Design

- Plates 0122/3 feature a cleverly designed undercut shoulder which is helpful in getting the food onto a spoon or fork. This greatly enhances the ease of eating without assistance.
- A wide food area adds stability and helps to hold the plate in place during a meal. The curved rim profile catches any tricky overspill and prevents foods from slipping onto the tabletop.
- The mug features two sturdy handles large enough to accommodate unsteady fingers and enabling a steady satisfying drink.
- A wide base on the mug means easy placement after drinking and the avoidance of spillage.
- All ceramic items are available in pure white and a range of cheerful colours which aid recognition of the food surface.

# STEELITE PERFORMANCE Freedom

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### **Secure Handle Adhesion**

Every time you serve a customer with a Performance or Distinction cup or mug, relax in the confidence that the handle has gone through 7 different quality checks to ensure it stays where it belongs on the cup!



# Stackability

Stackable shapes result in space-saving solutions! A fully glazed base minimises contact, preventing damage and wear.



## Microwave & Freezer Safe

Our products offer complete versatility. However you work, be confident our products work with you.



# **Thermal Shock Resistance**

Performance and Distinction products withstand temperature fluctuations of up to 350°F. Work with our products and work with confidence.



## **Heat & Chill Retention**

Piping hot main course or ice-chilled desserts, serve your food as it is meant to be served.



#### **Stain Resistance**

All products have great stain resistance, which means you can work comfortably with any food time and time again... without leaving a trace.



#### **Glaze Damage Resistance**

Durable transparent glaze on our white or decorated items provides an excellent quality finish and great performance in service.



## **Dishwasher Safe**

Our products withstand the dishwasher better than most by enduring the rigours of the food service industry wash after wash.



# Confidence

Not only does the Freedom range provide confidence in individuals by encouraging independence, you can also be confident in the quality and versatility of our range.

A complete range of standard items are available to co-ordinate with the offer, enabling people with restricted mobility to enjoy meals alongside their friends and family.

## Trust

All ceramic products within the Freedom collection come with Steelite International's lifetime edge-chip warranty (10 years in Germany) so you can rest assured knowing that you are in safe hands.





**0122** 25.5cm (10")



**0123** 21.6cm (8½")



**0209** 27.0cm (105/8") **0210** 25.5cm (10") **0211** 23.0cm (9") **0212** 20.25cm (8") 11010213 17.75cm (7")

**0214** 15.75cm (61/4")



Oatmeal Bowl **0126** 16.5cm (6½") 51.5cl (18.1oz)



**0215** 21.5cm (8½") 39.75cl (14oz)



Beaker Stacking 11010403 26.0cl (9oz)



Double Handled Mug 0149 28.5cl (10oz)



Cup Stacking Slimline **0217** 20.0cl (7oz) **0230** 17.0cl (6oz)



Saucer Double Well 0158 14.5cm (53/4")



Jug Harmony 11010838 14.25cl (5oz)

\*Special order MOQ applies to this item in Rio colours

# STEELITE PERFORMANCE Freedom

# CREATIONS MELAMINE Freedom







# Inspiring innovative independent

Freedom has been developed and designed by Steelite to introduce a radical new product range that responds to the needs of today's patients in healthcare. Freedom Yellow and Blue with a two tone colour contrast is a vibrant warm and homely tableware collection that has been specifically designed to aid functionality and independence in eating and drinking whilst brightening up meal service for individuals with restricted mobility or memory.

The range can be co-ordinated with other standard ranges enabling people with restricted mobility to enjoy meals alongside their friends and family.





**0122** 25.5cm (10")



**0214** 15.75cm (61/4") **0598** 14.0cm (5½")



**0403** 26.0cl (9oz)



# Brightening up meal service

Freedom melamine Yellow and Blue is a collection that has been specifically designed to aid functionality and independence in eating and drinking whilst brightening up meal service for individuals with restricted mobility or memory. The Freedom plate (EL677) features a non-slip rubber foot to keep the plate in place.

# Shapes:

- Product shapes and capacities are aligned to food service portions
- All products fit commercial dishwashers along with most regeneration units
- Freedom undercut rim plate enhances the ease of eating without assistance

# Colour way:

- The vibrant colours and colour contrast enables patients clear visibility of food
- Bright colours give a relaxed and upbeat feel to meal times
- Improved food presentation results in less food waste



**EL677** 25.0cm (10")



**EL668** 23.0cm (9")



**EL667** 16.5cm (6½")



**EL669** 20.3cm (8")





**0211** 23.0cm (9")



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